

Top 25 Cvent ranks Barcelona among top three destinations for meetings and events in Europe

- **London, Barcelona and Paris head the first ranking by Cvent, an online event management platform**

Barcelona, November 20, 2015. - Top 25 Cvent's first awards saw Barcelona placed second in the ranking of the best destinations for meetings and events in Europe.

The Top 25 Cvent was won by London, followed by Barcelona and Paris, as the three best cities to hold corporate events. The ranking only featured two Spanish cities: with Barcelona in second place, and Madrid in seventh position.

Cvent is a benchmark online business events management platform. To create this first Top 25 ranking, Cvent evaluated more than 2,500 European cities, analysing statistics obtained from its supplier network, consisting of more than 234,000 hotels, resorts and business meetings facilities.

These rankings consolidate Barcelona's leading position among the top destinations for meetings and events, after also being ranked best in the Top 5 of the International Congress and Convention Association (ICCA) and at the World Travel Awards 2015.