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## Tourism Office of Spain association with FCm Travel Solutions

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Leading global Travel Management Company, FCm Travel Solutions co-hosts a corporate evening in partnership with Tourism Office of Spain and Barcelona Tourism Convention Bureau at Taj Palace Hotel in Delhi today to highlight Barcelona as the next best MICE destination. About 70 corporate travellers including the Ambassador of Spain His Excellency Gustavo Manuel de Arístegui y San Román, Spain and Barcelona Tourism Teams and FCm India Leadership Team attended the event.

Rakshit Desai, Managing Director India, FCm Travel Solutions and Flight Shop initiated the session by welcoming guests, the Ambassador of Spain His Excellency Gustavo Manuel de Arístegui y San Román and the Director and Tourism Councillor, Tourism Office of Spain in India, Ignacio Ducasse.

The session focused on the growing trend of MICE travel among Indian corporates and Barcelona's emergence as one of the preferred destinations for this purpose. H.E. Gustavo Manuel de Arístegui y San Román during his conversations highlighted the Barcelona attractions that are best suited for the MICE segment.

Speaking on the occasion, Rakshit Desai Managing Director India, FCm Travel Solutions and Flight Shop said, "FCm Travel Solutions has always aimed at driving its outbound businesses in a market that is growing at a fast pace. The MICE segment takes up for a large chunk of corporate clients and includes companies who send employees on overseas holidays as an incentive. And it's not just leisure travel,

more and more of Asia's businesses rely on FCM Travel Solutions to ensure seamless project management of their meetings, incentives, conferences and events from the moment they depart the country to their point of return. We deliver tailor-made programs for communities of travellers and MICE organisers with similar interests, be they social, cultural, religious or demographic. Strengthening our relationship with the Tourism Office of Spain and Tourism Convention Bureau of Barcelona is an endeavour to continue to provide 'The More In Travel' to our clients."

Elaborating on the efforts by the Spain Tourism Office to cater to Indian outbound travellers the Ambassador of Spain to India His Excellency Gustavo Manuel de Arístegui y San Román, said, "Spain is very keen on seeing a sharp increase in tourists from India. Indian tourists are highly regarded by Spain authorities as they rank among the top five nationality of tourists who visit Spain. They are friendly, respectful, highly interested in gastronomy, and they are also the best spenders in per capita terms.

Spain is a committed member of the Schengen group. Spain abides by and enforces the rules of the Schengen treaty and is committed to promote tourism to Spain. Tourism is a major industry of Spain and contributes 11.5% to the GDP. We have made a huge effort to expedite the process of issuing a Spanish Schengen visa and we hope this process of two years is going to bear fruit in a visible way. The Tourism Office of Spain is trying to promote all kinds of travel to Spain, mainly incentive tourism."

The MICE (Meetings, Incentives, Conferences and Exhibitions) sector is poised for vigorous growth. The demand for meetings is on the rise and though companies are not splurging, luxury venues are not being ruled out either. MICE travel has long been recognized as a powerful business tool for helping organizations achieve key business objectives and drive bottom line results. Smart business leaders in India know that the skills and attitudes of their employees can be the very thing that sets them apart from competition.