



The Global Meetings &  
Events Exhibition  
19 - 21 November 2013  
Fira Gran Via, Barcelona, Spain

## **EIBTM CONFIRMS EXTENDED STAY IN BARCELONA**

### **Show signs agreement through to 2016**

EIBTM ([www.eibtm.com](http://www.eibtm.com)), the leading global event for the meetings, incentives, events and business travel industry has confirmed that the show will remain in Barcelona until 2016 and will continue to be hosted in the Fira Gran Via.

Mr. Joan Gaspart, President of the Barcelona Tourisme Convention Bureau “Barcelona as a European city has a lot of promise for the future. Both in terms of the meeting’s industry and the tourism’s industry as many have discovered the potential of the Catalan’s capital. Our continued involvement with the EIBTM, helps us to reinforce our assessment”.

Graeme Barnett, Reed Travel Exhibitions, EIBTM Exhibition Director commented “EIBTM has become synonymous with Barcelona since we brought the show here in 2004. As one of the world’s leading tourist centres with influences in commerce, education, entertainment, media, fashion, science, the arts and sport, Barcelona is the ideal city for meetings, events, conferences and in our case, EIBTM”.

Christoph Tessmar, Director Barcelona Convention Bureau en Turisme de Barcelona commented, “We are very proud that the EIBTM will remain in our City. I am sure

that the EIBTM and Barcelona will continue being the focus of the meetings industry during the forthcoming years”.

EIBTM 2013 will take place from 19<sup>th</sup> – 21<sup>st</sup> November in the Fira Gran Via Barcelona. For more information, visit [www.eibtm.com](http://www.eibtm.com).

Join EIBTM on [Linked in](#), [Xing](#), [Twitter](#) and [Facebook](#).

**- ENDS -**

### **Notes to Editors**

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EIBTM forms part of the Reed Travel Exhibitions Meetings, Events and Business Travel Portfolio along with AIME ([www.aime.com.au](http://www.aime.com.au)), GIBTM ([www.gibtm.com](http://www.gibtm.com)), CIBTM ([www.cibtm.com](http://www.cibtm.com)) AIBTM ([www.aibtm.com](http://www.aibtm.com)) and Business Travel Market ([www.businesstravelmarket.co.uk](http://www.businesstravelmarket.co.uk)).

EIBTM ([www.eibtm.com](http://www.eibtm.com)) is the annual global meetings and incentive exhibition held in Barcelona, Spain. EIBTM is ABC Audited every year to guarantee that the number of visitors promoted is completely accurate and are unique attendees only.

### **Reed Travel Exhibitions**

Reed Travel Exhibitions (RTE) is the world’s leading provider of exhibitions in the travel and tourism industry. Its wide-ranging portfolio of events around the globe covers leisure travel, luxury travel, business travel and the meetings and incentives industry.

The 13 events are; World Travel Market (WTM), Arabian Travel Market (ATM), International French Travel Market (IFTM), La Cumbre, International Golf Travel Market (IGTM), International Luxury Travel Market (ILTM), International Luxury Travel Market Asia (ILTMA), Asia-Pacific Incentives & Meetings Expo (AIME) (owned by Melbourne Convention + Visitors Bureau), Global Exhibition for Incentive, Business Travel, and Meetings (EIBTM), Gulf Incentive, Business Travel and Meetings (GIBTM), Americas Incentive, Business Travel and Meetings (AIBTM), China Incentive, Business Travel and Meetings (CIBTM) and Business Travel Market. 2012 sees the launch of two exciting new events with The Spa & Wellness Summit taking place in Austria Tyrol (10-12 September) and ILTM Americas launching in Mayakoba, Mexico (1-3 October).

Furthermore, April 2013 will see RTE launch World Travel Market Latin America in São Paulo, Brazil (23-25 April).

In 2011 RTE's 13 events were the catalyst for £2,807 million worth of travel and tourism business deals.

RTE is a business unit of Reed Exhibitions.

### **About Reed Exhibitions**

Reed Exhibitions is the world's leading events organizer, with over 500 events in 39 countries. In 2011 Reed brought together six million active event participants from around the world, generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 33 fully staffed offices. Reed Exhibitions serves 44 industry sectors with trade and consumer events and is part of the Reed Elsevier Group plc, a world-leading publisher and information provider and a FTSE 100 company.

[www.reedexpo.com](http://www.reedexpo.com)

