

Cruises bring in more than 256 million euros to Barcelona every year

- **More than 2.5 million cruise passengers arrived at the port of the Catalan capital in 2013 which now ranks third in the world**
- **Passengers in transit spend 62 euros in the city compared with 123 euros by home port passengers**

Barcelona, 31st July 2014. – Cruises are making an increasing contribution to the wealth of the country's economy as a whole. According to Turisme de Barcelona's latest figures, the financial impact of cruises on the Catalan capital totalled more than 256 million euros in 2013. The actual figure, which beat a new historic record, is 256.904.709 euros, almost 25 million euros more than the previous year (232.004.658 euros). The sources of the data are the *Tourist Survey* which Turisme de Barcelona performs every year, as well as CLIA-Europe and Royal Caribbean.

The 2.599.232 cruise passengers and 1.039.693 crew members of the ships that called in Barcelona in 2013 are included in these new figures. The number of cruise passengers was up 7.9% over the previous year. These are classified as passengers in transit (1.092.946 people) and home port passengers (1.506.286 people). Individually, passengers in transit generated spending per stay of 62 euros and the overall economic impact of this group came to 67.762.652 euros in 2013.

The crews generate revenue of 6.5 million euros

The number of crew members arriving in the port is also up on the previous year, from 963,454 in 2012 to 1,039,693 in 2013. They are also an important source of revenue. In 2013, 30% of the crew members on the cruise ships that berthed in the city (311,908members), also visited the Catalan capital in their free time.

The port of Barcelona has six terminalsand has been Europe's leading port and the world's fourth for some time now. It has only been surpassed by Miami, Port Canaveral and Port Everglades, in the United States.

Estimated economic impact of cruises in Barcelona (2013)

| PASSENGERS | 2,599,232 | SPEND PER STAY | TOTAL |
|------------------------------|------------------|-----------------------|--------------------|
| In transit | 1,092,946 | 62.00€ | 67.762.652€ |
| Home port | 1,506,286 | 123.68€ | 182.591.989€ |
| CREW | 1,039,693 | SPEND PER STAY | TOTAL |
| 30% visit the city | 311,908 | 23.00€ | 6.550.068€ |
| TOTAL ECONOMIC IMPACT | | | 256.904.709 |

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