

'NADA ES IMPOSIBLE' EL MAGO POP

ANTONIO DÍAZ
SWEEPS WITH HIS SHOW
THAT LOOKS LIKE
BROADWAY STYLE

EL MAGO POP

ANTONIO DÍAZ

NADA ES IMPOSIBLE

LA MAGIA
DE LA ESTRELLA DE
DMAX

#1MILLONDEESPECTADORES



Antonio Díaz, [El Mago Pop](#) Brand new manager of the Victoria Theatre in Barcelona of which Arnold Schwarzenegger is an Ambassador continues to do sold-outs show after show since the premiere on October 7. A show that arrived in the Catalan capital

preceded by the undeniable success achieved in Madrid where it could be seen for two years at the Rialto Theatre.

Antonio Diaz's new show was already beginning performances in Barcelona with the record of 100,000 anticipated tickets sold, the largest pre-sale in the history of Spain, matching the Lion King. Since then, 'Nada Es Imposible' gets, every pass, that the public ends up, excited by a show that mixes humor with music, magic, fire and giant screens, all with an unstoppable rate and with continued surprises. A show that (so far) could only be enjoyed in Las Vegas.

It has been more than 2 years of work to create the greatest and most spectacular magic games, covered in a story that really hit home and in a space, the Victoria Theatre, completely renovated, in white the bar and the entrance and full of large luminous advertisements with photographs of Antonio Díaz and the show and in black, its interior with spectacular technological equipment. Entering the theater is like entering any Broadway venue. The music, the lighting, the lights flying through the audience ... creating a unique, memorable and unrepeatable experience.

In "**NADA ES IMPOSIBLE**", **Antonio Díaz EL MAGO POP** offers us a journey through the extraordinary full of surprises, fun, sensibility, rhythm and emotion. An adventure full of illusions that confirms that when **EL MAGO POP** is on the stage, Nothing is Impossible! This message, which structures the show, resonates intensely: do not let anyone tell you that you cannot achieve your dreams.

Recognized by Forbes magazine as the "highest grossing European illusionist in the world" and by the Yearbook of the Association of Musical Promoters (APM) as the Spanish artist with more locations sold during the 2017 season. Antonio Díaz, El Mago Pop, has created its own category raising magic and illusionism to a great show for all audiences, capable of filling the Rialto Theater on the Gran Vía in Madrid for two consecutive seasons, and surpassing its own record of one million locations sold until May 2018 .

With all the locations sold out in all the performances, when the curtain went down in Madrid in July 2019, he had done more than 620 functions and added more than 350,000 spectators in his record. In Barcelona, since September, the Victoria Theatre has positioned itself as the highest grossing theatre in the city, and 'Nothing Is Impossible' as the most grossing illusionism show in the

world, with numbers that would place it at the height of the great Broadway musicals. "I want the Parallel to be what it once was, or to shine stronger" says the young creator of the show and owner of the theatre.

There are many personalities from fields such as culture like Shakira, Penelope Cruz and Javier Bardem and sports such as Leo Messi, Gerard Piqué or Puyol who have also been amazed by the show.

Genuine representative of a new generation of talented artists and creators, Antonio Díaz was able to simultaneously feed the prime time of TVE1, Dmax, TV3 and Tele Madrid with his television production, while beating the record of functions during the last Christmas holidays. The program that ended up adopting as a stage name, 'El Mago Pop', has been seen in more than 150 countries through the Discovery Channel.

When the season ends in Barcelona, ANTONIO DÍAZ will make the leap to Broadway the summer of 2020.

Photos: <https://www.dropbox.com/sh/05c4z6cpe4a31m2/AAAhNbM3yVgSTEbndld1yYzfa?dl=0>

More information in:

www.elmagopop.com